



FOR IMMEDIATE RELEASE

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SPECIAL OLYMPICS PA TO CELEBRATE ITS 5TH ANNUAL PHILADELPHIA POLAR PLUNGE AT DREXEL UNIVERSITY ON DECEMBER 6TH

*Plunge with Two Philadelphia Eagles' Players and Fundraise for a Chance to Win
Tickets to a Game*

(Norristown, PA – November 19, 2019) –The fifth annual Philadelphia Polar Plunge to benefit Special Olympics Pennsylvania (SOPA) will be held on Friday, December 6, 2019 at Drexel University, Recreation Center, located at 3301 Market Street in Philadelphia, PA. The Plunge will run from 5 to 7 p.m.

The Philadelphia Polar Plunge invites participants of all ages (under 18 requires parent or guardian signature) to take a dip in the “chilly” waters of an above ground pool and freeze for a reason. Participants can take the plunge on their own with a minimum fundraising goal or join a group of friends and form a Plunge Team. Proceeds from the Philadelphia Polar Plunge benefit the athletes of Special Olympics Pennsylvania - Philadelphia, so the coldest moment of a plunger’s life will support the biggest moment in the lives of hundreds of athletes.

This year participants also have the opportunity to plunge with Philadelphia Eagles’ players Alex Singleton and Joe Ostman by joining their team called “Plunge Eagles Plunge.” Participants who sign up for the Eagles team will get to take a team photo with the players; and, the top fundraiser on the team will be awarded two tickets to watch the Eagles play the New York Giants on Monday, December 9 at 8:15 p.m.

Plungers are asked to pledge and raise a minimum of \$ 50 in order to receive an official 2019 commemorative Polar Plunge t-shirt. Additionally, since jumping into a freezing pool is not for everyone, participants can choose to register for the event as a "Too Chicken to Plunge" participant. All plungers are eligible to earn additional prizes as their pledges increase.

Plunge spectators can attend free of charge and enjoy several activities at Plunge Town from 5-7 p.m. while waiting for friends and family to take a dip into icy cold pools. Plunge Town will feature a photo booth, an ice sculptor, a backyard connect 4, giant Jenga, cornhole, a costume contest and a chalk installment provided by EMC Outdoor.

In addition to the General Plunge, participants have an opportunity to sign up for the [Business Plunge](#) which offers the opportunity to interact with Philadelphia sports team’s mascots and network with Philadelphia business executives and government officials, the [Cool Schools](#) Plunge that offers a friendly competition between high schools in Philadelphia and Delaware Counties, or the [University Plunge](#) that

Special Olympics Pennsylvania

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Created by the Joseph P. Kennedy Jr. Foundation for the benefit of persons with intellectual disabilities

is designed for the Philadelphia collegiate community. Visit specialolympicspa.org/about-philadelphia-polar-plunge for more information about the General, Business, Cool Schools and University Plunges.

The 2019 Philadelphia Polar Plunge major event sponsors include Law Enforcement Torch Run for Special Olympics PA; Aerotek; GEICO Cares; Harmelin Media; New Pace Production; EMC Outdoor; Janney Montgomery Scott; BlankRome; Gillespie Family; Dietrich; Conner, Strong & Buckelew; Brandywine Realty Trust; Montgomery McCracken; Pond, Lehocky, Stern & Giordano; Marshall, Dennehey, Warner, Coleman & Goggin; NBC Spots Philadelphia; PECO; Stradley Ronon; Stream Companies; KYW 1060; 98.1 WOGL; 1210 WPHT; 92.5 XTU; 96.5 AMP Radio; and CBS Philly.

Every minute our plungers spend in the cold will warm the hearts of thousands of Special Olympics Pennsylvania athletes, so we ask that individuals sign up and join the ones who are “freezin’ for a reason.” To register online or for more information, please visit www.PlungePA.org, www.specialolympicspa.org, or call Kristin Craven at 610-630-9450, ext. 252.

About Special Olympics Pennsylvania

Special Olympics Pennsylvania provides year-round training and competition in 21 Olympic-type sports to more than 20,000 children and adults with intellectual disabilities or closely related developmental disabilities. For more information about how you can join “The Inclusion Revolution,” visit www.specialolympicspa.org.

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