

2018 SOPA Leadership Conference

Daily Break times <u>Morning</u> Drinks: 7:00am-12:00pm Snacks: 9:30am-11:00am <u>Afternoon</u> Drinks: 12:00pm-5:00pm Snacks: 2:00pm-4:00pm	Friday, August 24, 2018						
		12:00 - 4:00 PM	3:00 - 4:00 PM	4:00 - 6:00 PM	6:30 - 8:00 PM	8:00 - 10:00 PM	
	Athlete Congress	Regional Input Council Preparations *	Athlete Congress Check-In	Athlete Congress	Dinner	Dance	
	Volunteers	12:00-12:30 PM NMT Registration	12:45-5:45 PM NMT			Free Time	

Saturday, August 25, 2018										
7:00-8:00 AM	8:00-11:00 AM	11:30-12:45 PM	12:45-1:30 PM	1:35 - 2:45 PM	3:00 - 4:15 PM	4:30-5:45 PM	6:00 - 6:30 PM	6:30 - 8:00 PM	8:00 - 9:00 PM	
Breakfast	Board Meeting 8:00 -11:15 AM	Opening Session 11:30-11:45AM Matthew Aaron, CEO 11:45-12:45 PM Robb Holman 3 Keys That Will Help Maximize Your Leadership Potential	Lunch	General Session - SOPA Reorganization Information Athlete Congress & Leadership Attendees	Manager Session Robb Holman	Manager Fireside chat w/ Matthew Aaron	Social Time	Banquet	After Dinner Activity	
	Athlete Congress 8:30 -12:00 PM				Finance Department Q&A					Development Hot Topics: 50 th Anniversaries + Major Gifts Campaign
	NMT 8:30 - 11:00 AM				Marketing Department Q&A	The Ripple Effect - Concentric circle recruitment of Athletes and Volunteers				
	Leadership Conference Registration - 9:00AM				Development Department Q&A					Training Department Q&A
	Unified Sports Continuing Education session				Competition Department Q&A	Athlete Track Class 1				Athlete Track Class 2
	Athlete Congress / Regional Input Council Preparations	Athlete University Graduation Prep								

Sunday, August 26, 2018					
7:00-7:45 AM	7:45-8:45 AM	9:00-10:15 AM	10:30 - 11:45 PM	12:00 - 12:30 PM	1:00 -4:00 PM
Group Exercise Opportunity	BREAKFAST Program Manager & Director Meeting	Continuing Education Sports Training		Closing Session: Athlete Congress Report Out	Sports Director Training
		Vsyz Update	SOPA Reorganization Information Q&A		
		Athlete Congress Q&A w/ Matthew Aaron			
		Community Outreach			
		Checklist for a successful Digital Marketing Strategy			
		Athlete Congress			