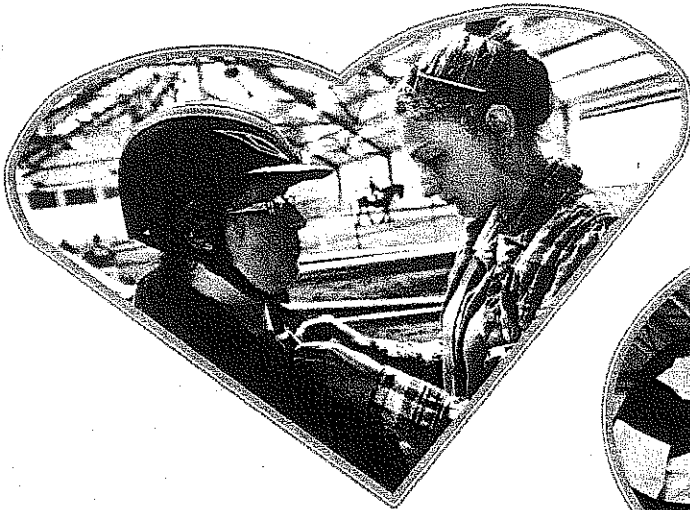


SPECIAL OLYMPICS HERO FUNDS

Honoring Athletes, Coaches and Volunteers



**Special
Olympics**
Pennsylvania

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SPECIAL OLYMPICS
HERO FUNDS

Honoring Athletes, Coaches and Volunteers

Athletes, coaches and volunteers can now become a permanent part of the Special Olympics movement by being honored with the establishment of a HERO FUND.

This important initiative unites the honoree's family and friends as team mates in providing meaningful philanthropic support that will create a lasting bond with Special Olympics Pennsylvania.

HERO FUND RECOGNITION

Your HERO FUND will be recognized in these ways:

- On a digital plaque mounted in the Chapter headquarters office
- With a separate page in the HERO FUND section of our website
- A perpetual listing in the Annual Report
- With a personalized, framed award.

NOTE: Recognition of your HERO FUND begins immediately upon receipt of your commitment. Your Fund does not have to be fully paid before recognition begins.

HOW TO ESTABLISH A HERO FUND

Funds can be established in a variety of ways, including:

- Cash gifts from yourself, and/or family and friends
- Appreciated securities and retirement assets
- Proceeds from fund raisers
- With a bequest or other beneficiary designation

Or, any combination of the above. And, HERO FUNDS can be paid for over time.

HERO FUND LEVELS



Bronze Medal Fund
\$10,000



Silver Medal Fund
\$25,000



Gold Medal Fund
\$50,000

Imagine the joy and pride your honoree will feel having a HERO FUND that is a *permanent* part of Special Olympics Pennsylvania.

You will take pride, too, in knowing that your HERO FUND is helping to ensure that SOPA has sufficient resources to provide top notch sports training and competition for athletes in future generations.



There are many ways to pay for your Fund, even some that involve no immediate out-of-pocket expense such as making Special Olympics Pennsylvania a partial beneficiary of a retirement account or life insurance policy.

You can establish your Fund individually, or with help from family members and friends who want to see your honoree's participation in Special Olympics recognized in this special way.

Establishing a HERO FUND is surprisingly affordable using a team approach and spreading payments over a period of years.

| Bronze Medal HERO FUND - \$10,000 Shared among 4 people over 3 years | | |
|---|-------------|--------------|
| \$ per person | \$ per year | \$ per month |
| \$2,500 | \$833 | \$69 |

| Silver Medal HERO FUND - \$25,000 Shared among 6 people over 4 years | | |
|---|-------------|--------------|
| \$ per person | \$ per year | \$ per month |
| \$4,166 | \$1,041 | \$87 |

| Gold Medal HERO FUND - \$50,000 Shared among 8 people over 5 years | | |
|---|-------------|--------------|
| \$ per person | \$ per year | \$ per month |
| \$6,250 | \$1,250 | \$104 |

Q & A

Q: Do I determine the name of the Fund and how the money is used?

A: Yes. In addition to selecting the name of your Fund, you may also direct it to support a Special Olympics Pennsylvania sport, program or competition. Most helpful is when HONOR FUNDS are unrestricted to support SOPA's overall mission, which gives the Board of Directors flexibility in allocating funds to areas of greatest need.

Q: If we contribute or raise \$10,000 for a Bronze Medal HERO FUND, and achieve that goal, what happens if we later decide to go for a Silver or Gold Medal Fund?

A: All gifts establishing a Bronze Medal Fund count toward reaching a Silver or Gold Medal Fund. Donors are encouraged to strive for higher levels to increase their Fund's impact.

Q: What does it mean that a HERO FUND is a *permanent* part of Special Olympics Pennsylvania?

A: Your HERO FUND will officially be part of the Chapter's permanent record. As long as SOPA exists, your Fund will be identified as an important part of the organization, recognized in various ways, and referenced each year in the Annual Report.

Q: Are HERO FUNDS endowment funds?

A: No. All HERO FUND contributions are deposited into our General Fund for immediate availability in support of each respective HERO FUND's stated purpose.

Q: I have more than one child participating in Special Olympics. May I create one Fund that honors two or more athletes?

A: Yes. If the honorees are members of the same family, one HERO FUND can be established for multiple individuals.

Q: My employer has a matching gifts program. Do matched gifts count toward a HERO FUND goal?

A: Absolutely. As an example, you could establish a Bronze Medal Fund by donating just \$1,000 per year for five years. That's only \$38.46 per paycheck, based on 26 pays per year.

Additional questions may be directed to:

**Eric Cushing, Vice President
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