

SPONSORSHIP BENEFITS

Special  
Olympics  
Pennsylvania



# UNICATHLON

Presented by:



ENERGY  
TRANSFER

Saturday, June 22, 2024  
Eagles NovaCare Complex



# UNICATH LON

Philadelphia Eagles  
NovaCare Complex

6.22.24

Special Olympics is a global movement that unleashes the human spirit through the transformative power of sport, every day around the world. Through sports, health, education and community programming, Special Olympics is tackling inactivity, intolerance, isolation and injustice that people throughout the world face, especially people with intellectual disabilities

The mission of Special Olympics Pennsylvania (SOPA) is to provide year-round sports training and competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy, and participate in a sharing of gifts, skills, and friendship with their families, other Special Olympics athletes, and the community.

SOPA trains 13,000 athletes who compete annually in 22 Olympic-type sports at over 300 local, sectional, and state level competitions. All training and competition opportunities are provided free of charge to the athletes and their families, enabling everyone to experience the benefits of Special Olympics that extend well beyond the playing field.



# UNCATHLON

UNCathlon is a UNified Sports, Fitness, & Fundraising Team Challenge that unleashes the human spirit through the transformative power of teamwork while bringing awareness to Special Olympics Pennsylvania (SOPA).

The Philadelphia UNCathlon Presented by Energy Transfer will take place Saturday, June 22, 2024 in the Field House of the Philadelphia Eagles NovaCare Complex.

The UNCathlon event embodies SOPA's daily goal: inclusion and acceptance through sport. Similar to a Special Olympics Unified Track & Field competition, this unique "combine" event consists of 8-10 SOPA skill and combine-style events... with an additional element of fundraising!

Since the UNCathlon is a fundraiser benefiting SOPA, the final 'event' is FUNDRAISING! The funds raised help to provide training and sport competitions, free of charge, to thousands of deserving athletes.

The event will be UNified, UNconventional & UNforgettable! Teams are UNified; meaning each team pairs Special Olympics athletes with representatives from law enforcement, corporate partners and donors.

All teams must be co-ed. Participants will be challenged both physically and mentally and will be tasked with the additional challenge of raising funds in support of 13,000 PA athletes.

On event day, each team will take part in athletic events that will test SPEED, STRENGTH, and ENDURANCE... all UNIFIED!



# SPONSOR LEVELS

| Overall Benefits  | Presenting Sponsor <del>\$25,000</del><br>\$15,000 | Platinum Sponsor<br>\$15,000    | Gold Sponsor<br>\$10,000        | Silver Sponsor<br>\$5,000      | Bronze Sponsor<br>\$2,500      | Competition Sponsor<br>\$1,500 |
|---|--|---------------------------------|---------------------------------|--------------------------------|--------------------------------|--------------------------------|
| # of Teams in the Event (4-5 employees per team)*                             | Includes Up to 3 Teams in Event                    | Includes Up to 3 Teams in Event | Includes Up to 2 Teams in Event | Includes Up to 1 Team in Event | Includes Up to 1 Team in Event | N/A                            |
| Opening Ceremony Check Presentation & Speaking Opportunity                    | X  |                                 |                                 |                                |                                |                                |
| Logo on Front of Shirt  | X  |                                 |                                 |                                |                                |                                |
| Logo included on individual competition event signage                         | X  |                                 |                                 |                                |                                |                                |
| Logo included on event awards   | Logo included on back of award                     | Logo included on medal ribbon   |                                 |                                |                                |                                |
| Company representative to present awards to participants at the end of event  | X  | X                               | X                               |                                |                                |                                |
| Right for company representative to escort Torch into Opening Ceremonies      | X  | X                               | X                               |                                |                                |                                |
| Complimentary booth space for sampling and/or promotion in the event area     | X  | X                               | X                               |                                |                                |                                |
| Logo with link included in all event e-blasts                                 | X  | X                               | X                               | X                              |                                |                                |
| Opportunity to include coupon, insert, or other promotional material on-site. | X  | X                               | X                               | X                              | X                              |                                |
| Logo with hyperlink Philadelphia Uncathlon website                            | X  | X                               | X                               | X                              | X                              | X                              |
| Logo on Uncathlon event t-shirt and sponsor thank-you signs                   | X  | X                               | X                               | X                              | X                              | X                              |
| Recognition in social media (including LinkedIn) posts                        | X  | X                               | X                               | X                              | X                              | X                              |
| Right to use SOPA marks and recognition in event press releases               | X  | X                               | X                               | X                              | X                              | X                              |

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Customizable sponsorships, including but not limited to the following areas, are also available:

**Warm-Up Sponsor    Opening Ceremony Sponsor    Media Sponsor**

**Photo Booth Sponsor: + \$1,000**  
Includes benefits above PLUS:  
Exclusive right to digitally brand photos taken at  
Photo Booth with company's logo.

**Nutrition Sponsor: + \$1,000**  
Includes benefits above PLUS:  
Opportunity to conduct 10-minute fitness/nutrition  
presentation on-site prior to Opening Ceremony.

To customize a sponsorship package or learn more  
about UNcathlon opportunities, please contact:

**Chase Trimmer**  
Senior Development Director, Philadelphia  
267-349-2194 or [ctrimmer@specialolympicspa.org](mailto:ctrimmer@specialolympicspa.org)